

Qualification for

FRANCHISE



THE FRANCHISE BUSINESS

The franchise business is very complex and has many peculiarities.

Thus, the personnel that work in a franchise network needs to be well trained and always qualified.

Accreditation

Our accreditation services allow you to gain formal recognition for your own personalised training programmes which you have created.

We have accredited short and medium training programmes of a wide range of franchise networks spanning from the education to the retail sector, giving them the opportunity to gain formal recognition from a national awarding organisation.

The accreditation of your training programmes gives credibility for your company to external audiences acknowledging that all your employees are qualified to a recognised standard. By these means you can assure that all your branches offer products and services of the same quality resulting to a concrete brand image.

Why Franchise Qualification?

What is more, the high quality of your personnel is an attracting factor for new potential franchisees; it is an evidence of the support and guidance that you will provide them.

In addition, your employees will be more motivated to actively participate in the training seminars since they will receive recognised certificates.

The learners benefit by receiving a certificate of achievement from a leading awarding organisation, the University of East London. The certificates delivered to the successful learners may also bear your logo and brand name, if you wish to. In addition, the learners have increased credibility to support any future work placement within the franchise business. Their specialised skills and competences are certified and this is the proof of their level of knowledge.

These certifications are a competitive advantage over other applicants to any franchise company.





THIS IS A SERIES OF
QUALITY MARKS THAT
HAVE BEEN DEVELOPED
IN ORDER TO MEET THE NEEDS
OF A FRANCHISE NETWORK

Ideas for qualifications in the franchise business

- Quality Inspect in supervising staff in franchise networks
- Quality Check in understanding the internal quality assurance of practices and assessment processes in educational franchise networks
- Quality Assurance in applying the rules and policies of franchise agreement
- Quality Assurance in the use of internal IT programs in the franchise network
- Quality Check in applying the franchisor's system of operation
- Quality Inspect in developing the franchising manuals
- Quality Assurance in setting up the franchise business
- Quality Check in merchandising in a franchise network
- Quality Assurance in identifying new potential franchisees
- Quality Inspect in recruiting employees for the franchise network
- Quality Check in monitoring the franchise standards
- Quality Check in solving problems in franchise networks





By working together, Leaders Qualifications can develop the criteria for quality in close collaboration with your company. We deliver the know-how to design and implement standards for quality service, safety, sustainability and hygiene in industries.

Leaders Qualifications operates across the globe, and welcomes applications from any region.



We partner with leading decision makers who strive to achieve personal and business excellence through serious investment in themselves and their people. By acting with integrity, transparency and out-of-the-box thinking, we strive to build reliable partnerships.

The Quality Mark certificates are unique professional and business qualifications for knowledge and skills. In attaining

the Quality Mark certification, you ensure your business has unique features, advantages and benefits which will set you aside from your competitors within the global marketplace.

Attaining additional Leaders Qualifications awards will allow your organization to tailor Quality Mark certifications that are specific to your industry and therefore bespoke to the required skill set of your organization.



Registering for Franchise Quality Mark

To register for Franchise Quality Mark, please request the application form.

Your application will be checked by our Quality Mark team who will be in contact with you regarding your application as soon as the checks are completed.

Once approved to offer Franchise Quality Mark courses you will be contacted by one of our Quality Mark representatives who will arrange to visit your organisation to carry out an on-site inspection.



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